

LOLLICUP® USA, INC.

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FOR IMMEDIATE RELEASE

Lollicup® USA becomes distributor of 1883 Maison Routin syrups

CHINO, CA (Feb. 11, 2016) – Lollicup® USA Inc. is excited to announce that it will begin carrying 50 delicious syrups by French company, 1883 Maison Routin. Customers can now purchase these exclusive syrups from Lollicup USA.

The hallmark of 1883 is its commitment to purity and excellence. Not only do these syrups have a high-end look, they are crafted with taste satisfaction in mind. The company's unique flavors include passion fruit, Yuzu lemon, pistachio and much more. 1883's syrups have a natural flavor, making them perfect for coffee houses, bars, frozen yogurt shops and juice bars.

By becoming a distributor of 1883, Lollicup USA has made these syrups much more accessible to the west coast area. The company's distribution centers in California, Washington and South Carolina will all have 1883 syrups in stock. This overall increases the brand's presence across the United States.

Alan Yu, Lollicup USA co-founder and CEO, said by making these syrups more accessible domestically, the company will be able to sell 1883 syrups at a very competitive price compared to other high-end brands flavored syrups. Lollicup is one of the few American companies to carry 1883's products. It is also the only distributor to carry it on the west coast.

Joanne Wang, vice president of sales and operations at Lollicup® USA, said until now 1883 has had a limited presence in the U.S. distributor network. She said most distributors have a difficult time finding a re-distributor like Lollicup USA that carries the syrup locally.

She said with this new selection, Lollicup® USA is expected to see an increase in mid-sized reseller and ecommerce business.

Customers will have two different options for purchasing the syrups, since Lollicup USA will also be selling them on its ecommerce website, LollicupStore.com. All syrups are expected to arrive by April 2016.

About Lollicup® USA, Inc.

Lollicup® USA manufactures and distributes Karat® paper and plastic disposable foodservice packaging products, and Tea Zone® coffee and beverage supplies for thousands of retail business accounts, including several Fortune 500 restaurant franchises. Lollicup® USA is proud to provide a true "One Stop Solution" for all beverage and foodservice needs. Please visit lollicapusa.com for more information, or contact us at marketing@lollicap.com.