



Contact: Julia Gutierrez
Phone: (626) 965-8882
Email: marketing@lollicup.com

FOR IMMEDIATE RELEASE

Lollicup® celebrates 15 years of delicious bubble tea

CHINO, CA (Dec. 15, 2015) – It has officially been 15 years since the opening of Alan Yu and Marvin Cheng’s first Lollicup® boba shop. Having opened in San Gabriel in 2000, Lollicup was one of the forerunners in establishing boba and bubble tea as a trend in the United States.

A lot has changed since 2000. Lollicup® grew into an extremely popular beverage shop, with many stores opening in California and out of state. Lollicup® even managed to open two international stores in Chengdu, China.

The popular shops are now considered a classic by many boba fans. The stores’ popcorn chicken and honey-marinated boba have been a hit with customers for 15 years, and the franchise is still going strong.

This year Lollicup opened up a brand new store in Brea, CA, held a Grand Reopening in Rowland Heights and began remodeling the Riverside store, which will be the first of the stores to don a brand new look.

In 2016, the company will bring in new snack items to continue keeping its menu fresh and exciting for customers. Some of the new items include spicy cream cheese wontons and honey sriracha, spicy teriyaki and fresh lemon pepper chicken wings

Lollicup looks forward to 15 more years and beyond with its customers and hopes to grow even further by continuing to give the community high-quality services, food items and beverages.

About Lollicup® Fresh

Based in Chino, CA, Lollicup® Fresh is the new evolution of Lollicup® Coffee & Tea, serving milk and tea based beverages complemented with tasty, chewy add-ons and addictive Asian snacks. Lollicup® Fresh prides itself on continuously providing quality products with a great experience to its customers. For more information or inquiries, contact marketing@lollicup.com.

Freshness You Can Taste™