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FOR IMMEDIATE RELEASE

LOLLICUP® COFFEE & TEA GRAND OPENING IN WEST LOS ANGELES Sawtelle's Newest Addition of Taiwanese Bubble Tea and Snacks

Los Angeles, CA, June 11, 2013 – Lollicup Coffee & Tea, a café specializing in Taiwanese boba and bubble tea, will grand open its 39th location at 2206 Sawtelle Blvd., Los Angeles, CA 90025 on Friday, June 21st at 11 am.

Lollicup Coffee & Tea retail locations offer a variety of hot and cold beverages, along with Asian snacks and foods. Guests may enjoy new menu items such as Honey Avocado Milk and Asian Chipotle Beef Noodle Soup, along with Lollicup Coffee & Tea's signature Boba Milk Tea and Popcorn Chicken.

To celebrate the grand opening, Lollicup Coffee & Tea's newest location will be gifting its first 100 customers two free beverage vouchers. Other promotional festivities will include free coupon flyers and a spinning prize wheel offering a free beverage, snack, or discount. Grand opening promotions will conclude at 10 pm.

The café's modern and trendy décor includes a unique wall art collage and eight 46" high-definition flat panel televisions displaying the menu, promotions, and TV programs. Beginning June 21st, hours of operation will be from 11:00 am to 11:00 pm Sunday through Thursday and 11:00 am to 1:00 am Friday and Saturday.

About Lollicup® Coffee & Tea

Based in City of Industry, CA, Lollicup Coffee & Tea is the premier café of milk- and tea-based beverages complemented with tasty, chewy add-ons and addictive Asian snacks. Committed to continuously provide quality products and a great experience for its customers, Lollicup Coffee & Tea adds fun and flavor into the mix. Today, with 40 locations in the U.S. and China, Lollicup Coffee & Tea plans to expand overseas into Europe and the Middle East, so everyone can join in on the Boba Milk Tea Movement! Please visit www.lollicup.com for more information.

If you'd like more information about this topic, or to schedule an interview, please call Ivy Wang at (800) 857-1988 or e-mail Ivy at marketing@lollicup.com